COCUY SAROCHE
PURE ANCESTRAL AGAVE

THE FIRST SINGLE ESTATE AGAVE SPIRIT FROM VENEZUELA

AUTHENTICITY. TRADITION. EXCELLENCE.

Cocuy Saroche embodies the essence of local traditions, crafted from Agave Cocui Trelease, an endemic plant from Venezuela.

As the country's first single-estate agave spirit, it blends artisanal excellence, respect for terroir, and a deep commitment to sustainability.

THE SPIRITS BUSINESS GLOBAL TEQUILA & MEZCAL MASTERS MASTER 2025

ELEVATE THE SPIRIT OF AGAVE

A LEGACY OF CRAFTSMANSHIP

Since 1948, three generations have perfected the art of Cocuy production, passing down their knowledge and passion. Nestled near Cerro Saroche National Park, our family-owned estate highlights Venezuela's natural and cultural richness.

We actively work with local communities, supporting their economy by helping them cultivate pineapples alongside our agaves. Each bottle of Cocuy Saroche reflects Venezuelan soil's unique properties.



FROM AGAVE TO BOTTLE: A REFINED PROCESS



8 TO 10-YEAR-OLD AGAVES
Hand-harvested for exceptional quality.



SLOW-COOKED
In masonry ovens with steam, to transform fructans into fermentable sugars.



MILLING
The cooked agave is milled to extract pure agave juice.



CONTROLLED FERMENTATION
In open tanks with yeast.



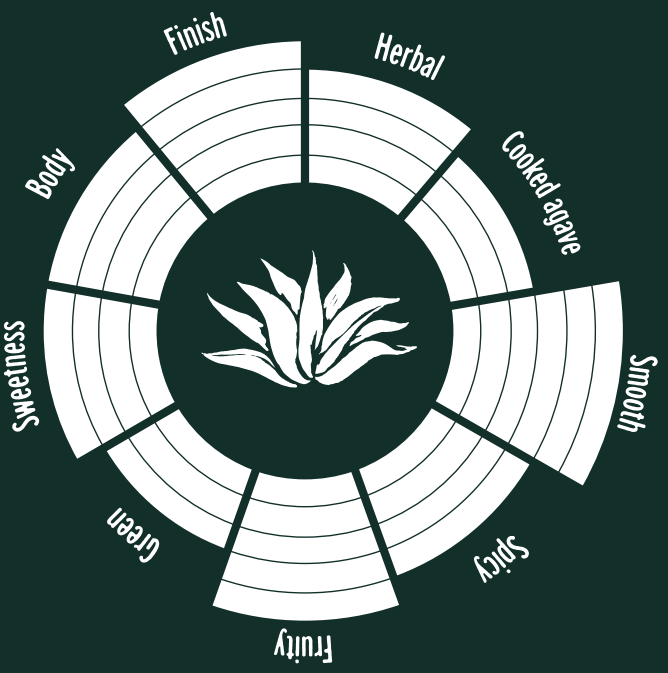
DOUBLE DISTILLATION IN COPPER POT STILLS
For a refined aromatic profile.

PRODUCT DETAILS

Bottle Size: 70 cl | Alcohol Content: 43% ABV

cocuysaroche.com @saroche.cocuy

FROM THE LAND TO YOUR GLASS



APPEARANCE
Crystal-clear, bright,
and exceptionally pure.

AROMA
Fresh, herbal notes with a light, well-balanced scent that captures the essence of agave.

PALATE
Smooth and rounded, fruit-forward, with delicate herbal hints and a subtle smoky touch.

ENJOY IT NEAT, LOVE IT MIXED

Endlessly versatile, Cocuy Saroche elevates both classic cocktails and bold new creations. Dare to mix.

SAROCHE SOL



2oz. Cocuy Saroche
2oz. Pineapple juice
4oz. Ginger Ale
1/2oz. Lime juice
2 dash Angostura bitter
Salted Rim

SAROCHE MARGARITA



1.5 oz. Cocuy Saroche
1 oz. Cointreau
1/2 oz. Lime
1/2 oz. Agave syrup

ROSALIA



1 1/2 oz. Cocuy Saroche
2 oz. Grapefruit soda
1/2 oz. Agave syrup
1/2 oz. Lemon juice